

JOSIE DOSHIER

Stillwater, Okla. | 918-927-0745 | doshierjosie@gmail.com

EDUCATION

Oklahoma State University | Stillwater, Okla.

Expected May 2026

- Bachelor of Science in Agricultural Sciences and Natural Resources
- Major: Agricultural Communications
- Minor: Marketing

Black Hawk East College, Kewanee, Ill.

August 2022 – May 2024

- Associate of Science

INVOLVEMENT

Marketing Manager | Pawnee Sale Barn | Pawnee, Okla.

June 2025 – Present

- Design and publish consistent sale announcements, market reports, and highlight posts that increase online engagement and improve buyer and seller turnout.
- Develop branded graphics, merchandise, and content strategies to strengthen recognition of the Pawnee Sale Barn within the Oklahoma livestock industry.
- Increased views by 20.3% and interactions by 114.1% on Facebook using target market segmentation and engaging content, which directly contributed to increased buyer turnout and consignor participation, during the summer sales.

Photography Assistant | Meaganish Photography | Stillwater, Okla.

August 2024 – Present

- Assist in professional photography at livestock shows and national events, capturing shots in the ring, at backdrops and at banquets across multiple species while contributing to the editing and delivery of more than 10,000 photos.
- Provide on-site support by positioning animals, adjusting lighting, and assisting exhibitors and associations, ensuring high-quality images and strong client satisfaction.
- Collaborate with Meaganish Photography to promote The Twelves Agritourism and Event Center, covering seasonal attractions, livestock shows, and community events, which strengthened the venue's marketing presence.

Event Planner & Coordinator | The Twelves | Stillwater, Okla.

June 2024 – Present

- Support seasonal agritourism events by designing engaging materials such as an animal fact sheet for the pumpkin patch, helping create a more educational and family-friendly experience.
- Coordinate with local school districts to promote fundraisers and distribute flyers, strengthening community partnerships and increasing event participation.
- Elevate the guest experience in the *Made in Oklahoma* gift shop by streamlining checkout, organizing inventory, and assisting visitors, ensuring smooth operations and repeat customer satisfaction.

Owner | JD's Drip | Stillwater, Okla.

June 2022 – Present

- Own and manage a Navajo jewelry business, designing and producing handmade sterling silver pieces that showcase authenticity and cultural influence.
- Oversee inventory, shipping, and customer service while driving sales through social media marketing and merchandise promotion.
- Built from \$0 startup capital to more than \$15,000 profit while being a full-time college, livestock judging, and other employment opportunities.

AWARDS & ACHIEVEMENTS

International Champion Livestock Judging Team | Royal Highland Show | Edinburgh, Scotland

June 2023

- Kay County 4-H

SKILLS

- Adobe Creative Cloud
 - Lightroom, Illustrator, InDesign, Photoshop, Premiere Pro, and Acrobat.
- Event Promotion & Public Relations
- Social Media Management & Marketing Strategy
- Client Relations & Customer Service