

JOSIE DOSHIER

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EDUCATION

Oklahoma State University | Stillwater, Okla.

Expected May 2026

- Bachelor of Science in Agricultural Sciences and Natural Resources
- Major: Agricultural Communications
- Minor: Marketing

Black Hawk East College | Kewanee, Ill.

August 2022 – May 2024

- Associate of Science

INVOLVEMENT

Co-Editor-in-Chief | Cowboy Journal | Oklahoma State University

January 2026 – May 2026

- Coordinate all phases of *Cowboy Journal* production, a student-produced magazine, overseeing story selection, editing, design, photography, sponsorship, and final print delivery.
- Lead and manage a team of 28 student contributors by delegating assignments, monitoring progress, and ensuring all copy meets AP style and *Cowboy Journal's* multidisciplinary standards, as it represents all departments of the college.
- Serve as final editorial authority by supervising proofing workflows, coordinating faculty and ghost editor reviews, correcting final proofs, and preparing print-ready PDF files while maintaining production schedules and quality control.

Marketing Manager | Pawnee Sale Barn | Pawnee, Okla.

June 2025 – Present

- Design and publish consistent sale announcements, highlight posts and branded market report templates to support buyer turnout and consignor participation, using Adobe Creative Suite and Canva, as appropriate.
- Manage content strategy and posting schedules aligned with the barn's annual sale calendar, including weekly sales and special consignments, while coordinating with clients on market report updates.
- Track Facebook performance using Meta Business Suite, increasing views by 20.3% and interactions by 114.1%, and maintain brand consistency across shared-access social media accounts.

Photography Assistant | Meaganish Photography | Stillwater, Okla.

August 2024 – Present

- Assist in professional photography at livestock shows and national events, capturing shots in the ring, at backdrops and at banquets across multiple species while contributing to the editing and delivery of more than 10,000 photos.
- Provide on-site support by positioning animals, adjusting lighting, and assisting exhibitors and associations, ensuring high-quality images and strong client satisfaction.
- Collaborate with Meaganish Photography to promote The Twelves Agritourism and Event Center, covering seasonal attractions, livestock shows, and community events, which strengthened the venue's marketing presence.

Event Planner & Coordinator | The Twelves | Stillwater, Okla.

June 2024 – Present

- Support seasonal events by designing educational and promotional materials, including animal fact sheets, to enhance public learning and family engagement at The Twelves, a certified agritourism and event center.
- Coordinate with local school districts to promote field trips, fundraisers and events, strengthening community partnerships and increasing participation.
- Elevate the guest experience in the *Made in Oklahoma* gift shop by streamlining checkout, organizing inventory, and assisting visitors, ensuring smooth operations and repeat customer satisfaction.

AWARDS & ACHIEVEMENTS

International Champion Livestock Judging Team | Royal Highland Show | Edinburgh, Scotland

June 2023

- Kay County 4-H Livestock Judging Team

Champion Ag Mechanics Contest | Oklahoma Youth Expo | Oklahoma City, Okla.

March 2022

- Woodland FFA Ag Mechanics Team

SKILLS

- Adobe Creative Cloud
 - Lightroom, Illustrator, InDesign, Photoshop, Premiere Pro, and Acrobat.
- Social Media Management & Marketing Strategy
- Event Promotion & Client Relations
- Associated Press Style and Copy Writing